



Community Highlight: Community Celebration

The annual meeting: a semi-formal gathering to update our members on our financial standing - tables, folks seated, power-points - you get the drift. In 2021, staff recognized the need to reflect our movement as an organization towards inclusion (and play!) and reimagined the event as an opportunity for the community to come together to socialize, play outside, celebrate our progress, and provide input for the next year. What resulted was a magical evening: a Community Celebration complete with hayrides, s'mores, art making - and of course - a financial update. Over 300 folks attended the first Community Celebration, and we hope you will [join us this year!](#)

Loppet Projects

The Loppet is working to infuse the organizational values of anti racism and inclusion into all policies, processes, procedures and practices through intentional project design and management. Look for a project spotlight in each of the Equity Advisory Team monthly newsletters!

October Project Spotlight: Data Collection & Collective Surveys

Interview with Project Manager, Devin:

<p>QUESTION 01</p> <p>What is the goal of this project?</p>	<p>The goal of this project is to create a consistent surveying practice for programs, events, and Trailhead/Trails usage.</p>
<p>QUESTION 02</p> <p>Why is this project important?</p>	<p>This project will allow us to create a system that we can use moving forward that will not only create consistency between surveys going out but actually have a plan for how to analyze the data we receive.</p>
<p>QUESTION 03</p> <p>How will this project advance the Loppet Strategic Goals?</p>	<p>This project hits on Goal 1: Collect data to support and guide strategic initiatives as well as Goal 3: Co-create high quality, accessible, and inclusive programming and events. We are excited about what the data can show us about our efforts and where to grow.</p>

Project Process Reminders

All Loppet staff and community members are encouraged to share undesired outcomes observed and possible project ideas using the EAT Comment Form: [\(Linked Here\)](#)

Engagement Corner

This section of the newsletter will contain opportunities for all staff to engage directly with equity initiatives at the Loppet, including resource sharing, discussion prompts, feedback and communication, etc.

October Discussion Prompt:

Read & discuss the Loppet's DEI purpose statement with your Loppet team(s) / community:

At the Loppet, we are committed to living out our mission of connecting people to the outdoors through experiences that grow community. We understand that we cannot fulfill our mission of connection and community without acknowledging and addressing the many barriers that exist for some members of our community, especially our BIPOC and LGBTQIA+ community. As an outdoor organization that is situated on stolen Dakota land in Minneapolis, we recognize the importance of honoring both the land and the community in how we operate. The Loppet Foundation is working to build DEI capacity within the organization, create and sustain equitable practices that reflect DEI goals, and bring antiracism to the forefront of all areas of the organization.

- ⇒ What is your reaction / How does this statement make you feel?
- ⇒ How can Loppet staff put this statement into action?

Contact Us:

Questions? Thoughts? Ideas for newsletter content? Submit a response to the [Equity Advisory Team Comment Form!](#)