



# The Loppet Foundation and Loppet Adventures Board of Directors Openings/Nominations Announcement

The Loppet Foundation creates a shared passion for year-round, outdoor adventure in the Minneapolis area. The foundation provides quality programming for youth and adults, produces world class adventures and sporting events, and strives to create an equitable and inclusive community in its operations in Theodore Wirth Park. The Loppet Foundation and Loppet Adventures are 501(c)(3) nonprofit corporations and operate the Trailhead and portions of Theodore Wirth Park in a unique private/public partnership with the Minneapolis Park Board. We are seeking individuals who are passionate about the work we do to serve on the Boards of Directors of The Loppet Foundation and Loppet Adventures.

### Responsibilities:

Members of the board of directors are trustees who act on behalf of an organization's constituents, including program participants,, funders, and members. The basic responsibilities of the board of directors include, but are not limited to:

- Determining the organization's mission and purpose
- Supporting and evaluating the Executive Director with the goals of the organization in mind
- Ensuring effective organizational planning
- Determining which of the organization's programs are consistent with its mission and monitoring the effectiveness of these programs
- Assisting in the development of the organization's annual budget and ensuring that proper financial controls are in place
- Defining prerequisites for potential new board members, orienting these new members, and periodically evaluating performance
- Adhering to legal and ethical standards and norms
- Clearly defining and articulating the organization's mission, accomplishments and goals to gain support from the community and enhancing the organization's public image

## **Time and Financial Commitments:**

- The Loppet Foundation's Board of Directors serve 3-year terms. Board members may serve two consecutive terms (six years total). Loppet Adventures' Board of Directors serve 3-year terms.
- Board members are expected to attend Board of Directors meetings. Six meetings occur per year and are currently held the 2nd Tuesday of February, April, June, August, October and December from 6pm-8pm. When meeting in person, these meetings take place at the <u>Trailhead</u> <u>located in Theodore Wirth</u> in the heart of Minneapolis. There is always the option to connect to board meetings via phone or Zoom.
- Board members are also expected to serve on a committee (meeting schedules vary from monthly to a couple/yr.), volunteer at major events, and/or be active in some other area that makes a contribution to the Loppet Foundation's mission and vision and keeps Directors connected to the broader Loppet community.
- Board members are asked to contribute financially to the Loppet at a minimum level of \$40

annually - however we do not wish this to be a barrier to participation in Board service and giving can take many forms (i.e. talent, time etc.)

#### **Qualifications and Skills:**

The number one role of a director is to advance the mission of the Loppet Foundation. This role requires a variety of backgrounds and skills to enhance the performance of the Loppet Foundation and Loppet Adventures in all areas of its work and ensure that the organization is in compliance with state and federal law. The board of directors will regularly evaluate and assess its own composition to best ensure what qualification and skill strengths are well represented and what gaps need to be filled in a given year of vacancies.

We are seeking members who may bring the following professional expertise or skills to the board:

- Strategic planning through organizational change
- Navigating or Increasing community-based partnerships
- Marketing
- Private/Public ventures
- Finance
- Fundraising
- Corporate outreach
- Environmental Advocacy

## Equity, Diversity, and Inclusion:

The Loppet Foundation is actively committed to creating a more just and equitable community. We are particularly focused on creating an inclusive and inviting space for all people to engage with and enjoy the outdoors. The Board of Directors supports this work and as such - a variety of lived experience and voices at the table is imperative.

Our priorities for a more diverse board include geographic balance, persons of color, a range of ages, and a mix of gender representation. For this round of recruiting, we will give priority to candidates with **one or more the following lived experiences:** 

- People representative of the communities we work and play with including Black, Indigenous and People of Color.
- Live in, work in or deeply tied to the North Minneapolis community
- People of all abilities, including those connected to the adaptive cycling/skiing/running community

#### **HOW TO APPLY:**

Please send an email indicating your interest to <u>claire@loppet.org</u>. In the email please outline any current experience you have with the Loppet community and which of the lived experiences or skills you feel you would bring to the Board of Directors.

Once you have - you will be contacted by the Loppet Foundation Executive Director for an initial phone conversation or coffee at the Trailhead. You may be invited to an interview with a member or members of the Foundation's Nominations Committee. We expect that a slate of prospective nominees will be presented at the October meeting of the Board of Directors. If you are elected to the Board of Directors of The Loppet Foundation or Loppet Adventures, your first board meeting will be in December of 2022.

We will be accepting interested applicants through September 15, 2022.