



Loppet Foundation Sponsorship Manager

The Loppet Foundation creates a shared passion for year-round outdoor adventure in the Minneapolis area, focusing on underserved youth and families. The Foundation is fast-paced, high-energy and entrepreneurial, leveraging the various aspects of the Foundation to create a whole that is more than the sum of its parts. Visit www.loppet.org for more information on the Loppet Foundation.

Sponsorship Manager Responsibilities:

- Identify and engage potential sponsors for the Loppet organization, events and programs to increase visibility and financial support for the organization
- Handle all sponsor recruitment and contracts with support from Loppet leadership
- Manage communication with Loppet sponsors including updates, activation, summary recaps and appreciation programs to ensure they have a good experience with the organization
- Oversee all sponsor activation across the organization including website, social media, publications, events and The Trailhead

Required Knowledge and Abilities:

- 2+ years of experience in corporate relations, sales, nonprofit development or other relevant work
- Excellent written and oral communication skills
- Ability to exercise initiative, creativity and independence of judgment
- Demonstrated commitment to diversity, equity and inclusion and to the Loppet's mission

Preferred Knowledge and Abilities:

- Bachelor's degree in marketing, business, or relevant field
- Outstanding customer service skills
- Experience working with Microsoft Office (Excel and Word)
- Experience working with a CRM system

The Sponsorship Manager works closely with the leadership team and reports to the Development Director. Full-time salaried position (\$49,000 - \$55,000 depending on experience) with competitive benefits and an amazing outdoor adventure workplace located at 1301 Theodore Wirth Pkwy, Minneapolis

HOW TO APPLY

No phone calls, no walk ins. To apply please follow these instructions precisely:

Email resume (preferably in .pdf form) and cover letter to olson@loppet.org with an e-mail subject that reads "Sponsorship Manager Application". All applications received by July 1st will be considered.